

Positive Impact is a not-for-profit project providing education on sustainability to the event industry.

## Interactive Workshop Day

This session would suit you if:

- You are planning to implement sustainability within your venue, business or event
- You are working on or planning to implement BS 8901
- You recognise sustainability is a key industry issue and want to use this session to learn more and start implementing sustainable change to give your business a competitive advantage.

Date: Friday 14th May 2010

Time: 9am - 5pm

Location: Old Trafford, Sir Matt Busby Way, Manchester, Lancashire, M16 0RA (room TBC)

This session will include:

- Presentations from sustainability experts and event industry experts.
- Detailed introduction to BS8901
- Interactive sessions identifying key issues specific to your business.
- Opportunity to develop objectives and scope specific to your business.
- Example case studies and reference material.
- Guidelines on best practice in the industry
- Information and practical guidance on next steps and how to start implementing practical sustainable change.

## Introduction to BS8901:

Introduction and background to sustainability standards including BS 8901 includes:

- Guidance on how to implement BS 8901
- Understanding how to implement sustainable procurement guidelines
- Understanding certification: self declaration and 3rd party certification

Please Note: Attending this workshop does not include receiving a copy of the BS 8901 standard or make you BS 8901 compliant

### Identifying your issues:

#### Food and Waste:

- How to identify, remove and reduce issues of waste
- Measuring waste, the challenges and benefits
- Issues of food and sustainability; food miles and food waste



### Energy and Water

- How to address energy and water issues
- Reducing and measuring energy and water usage
- Best practice energy and water use in the event industry

### Carbon and Green wash

- Understanding green wash and how to avoid it
- What the future of carbon means for the event industry
- How to measure and report on carbon emissions

### Online Tool: Event Sustainability

- Demonstration
- Template

### Follow up:

- One to one telephone session to discuss progress and answer any questions following the workshop day.

### Cost for Workshop Day

£650

Members £450

\*Cost includes lunch, refreshments, online tool template and an hour 1:1 follow up phone call.

### Reduced Price

Members of a supporting association (MPI, AEO, AEV, ESSA, ISES, NOEA, VisitLondon, VisitManchester and VisitChester & Cheshire) or a registered charity will receive the above discounts

### Contact

For more information, please contact:

Tel: **0161 273 5107**

Email: [info@positiveimpacetevents.co.uk](mailto:info@positiveimpacetevents.co.uk)

Register Online: [www.positiveimpacetevents.co.uk](http://www.positiveimpacetevents.co.uk)

