

Sustainable Events Group

The Sustainable Events Group specialises in helping event organisers, venues and event suppliers in designing, developing and implementing sustainable event management systems to meet the requirements of the new standard BS 8901.



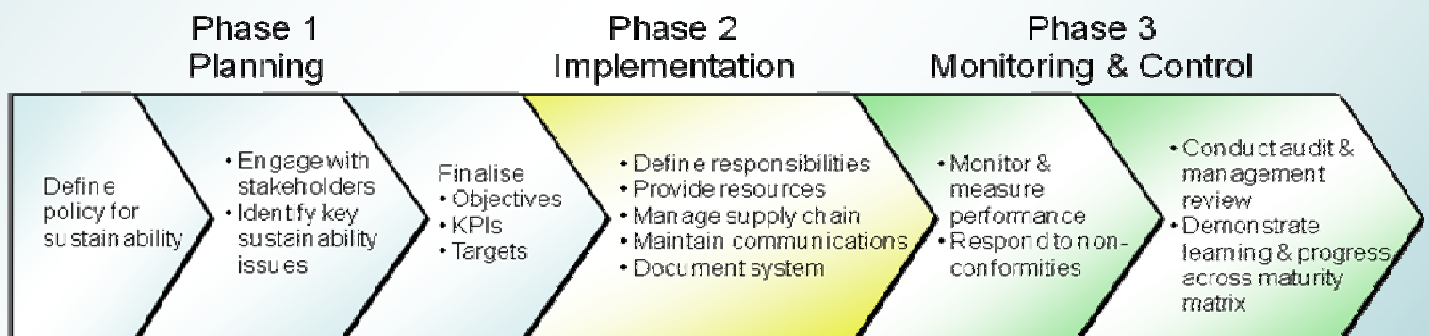
The arrival of the British Standard BS 8901 is set to transform the events industry. BS 8901 specifies the requirements for a sustainable event management system and was launched in November 2007. BS 8901 has been designed to help the events industry conduct its business in a more sustainable way and establishes a framework of management best practice.

Applicability

BS 8901 is applicable to event clients, organisers, venues and suppliers. It applies to an organisation's event management system and describes the activities required to ensure that events are being managed more sustainably. As a management system standard, BS 8901 does not specify exactly what issues to manage but prescribes the management system elements that need to be in place. The standard follows the traditional management model of "plan – do – check - act" and shares common management system processes with the ISO 9001 Quality Management standard and the ISO 14001 Environmental Management standard. The standard will enable organisations to identify opportunities to improve efficiency, cut costs and enhance reputation and brand image.

BS 8901

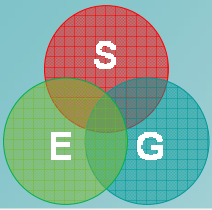
There are 3 parts to the standard:



Part 1: Planning involves developing a policy for sustainability, identifying and engaging with your stakeholders and identifying the key sustainability issues. From this, sustainability performance objectives, preferred solutions, key performance indicators and targets need to be defined.

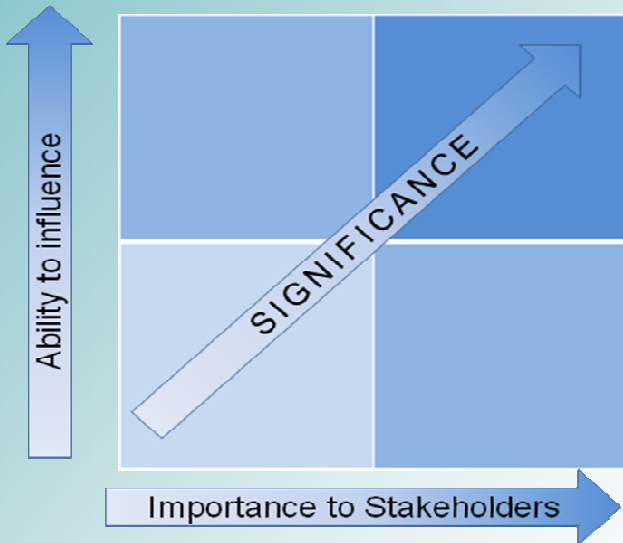
Part 2: Implementation involves the development and adoption of the key elements of the sustainable event management system.

Part 3: Monitoring and Control involves the implementation of procedures to measure performance against targets and to correct any non-conformities. Sustainable event management system audits and management reviews will need to be carried out periodically and lessons learned will need to be implemented to demonstrate continual improvement.



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Issue Analysis



About the Sustainable Events Group

The Sustainable Events Group (SEG) comprises individuals with many years of experience in sustainability, management systems, certification and event management.

Our mission is to inspire leadership and change for a sustainable world and to provide the best advice and support to ensure the UK events industry is leading the world on sustainability. SEG also want to be instrumental in helping the event industry shape BS 8901 into a valuable tool.

We aim to ensure our clients gain competitive advantage from their efforts thereby contributing to their sustained success.

How we can help you

SEG can provide you with the tools you need to meet the requirements of BS 8901. From helping you gain senior management buy-in to running training sessions and workshops, we ensure everyone is on-board at the outset

We help you implement the core elements of the system and skill you up to undertake audits and reviews. Throughout the journey, we provide you with the tools and techniques you need continue to manage your events in a more sustainable manner.

Certification to BS 8901

The certification process requires an audit to be carried out to determine if the requirements specified in BS 8901 are being met and whether there is evidence showing that the sustainable event management system is operating effectively. We are experienced in management system certification and can ensure you are well prepared should you wish to obtain third party certification to BS 8901.

The challenge ahead

With the arrival of BS 8901, the events industry is now on a challenging journey towards a more sustainable future. Implementing BS 8901 will require creative thinking coupled with new ways of working and it will be the innovators that succeed and gain the competitive advantage. Experience from other industry sectors shows that there will be those that are excited, relish the challenge and want to lead; and there will be those that will resist until the market forces them to change. Regardless of where you are positioned, the reality is that the journey is underway.



Contact us for more information

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